



## CALL FOR SPEAKERS

### 2018 AUTO-ISAC SUMMIT: *GET IN THE FAST LANE*

#### Best practices on what the “typical” attendee wants from you as a speaker:

- Experiences, successes and failures with real-world events.
- Upcoming policy, regulation or decisions that may affect industry partners.
- Unique or interesting insight into solving a complex problem (technical or non-technical).
- Learners expect your session to reflect the description that was submitted Auto-ISAC. Failure to do so is the number one negative comment about sessions.
- No “sales pitches”.
- To the adult learner, the delivery method is as important as the content so be creative and keep in mind the large group setting.
- Opportunities to ask questions throughout the session.

#### Important Deadlines and Notifications

- **Presentation Limits:** To provide a diverse exposure to speakers, when possible, speakers will be selected for only one session (panel discussions may be excluded).
- **Submission Deadline for 2018 Auto-ISAC Summit:** **June 1, 2018** (11:59 p.m. EDT, USA)
- **Speaker Notification:** Auto-ISAC Summit Task Force staff will notify all speakers of an accepted or declined proposal via email by **July 31, 2018**.

**MAKE SUBMISSIONS TO KRISTIE PFOSI, AUTO-ISAC SUMMIT CHAIR**  
**[KRISTIE.PFOSI@FCAGROUP.COM](mailto:KRISTIE.PFOSI@FCAGROUP.COM)**

2018 Auto-ISAC Summit  
Motor City Casino Detroit, MI

September 25-26, 2018



## CONTACT INFORMATION

Primary Speaker Contact Information:	
First Name	
Last Name	
Credentials	
Current job title	
Current employer	
Full Address	
Country	
Email - Confirmation and communication emails will be sent to this address:	
Mobile Number	
Primary Presenter Photo – ability to email photo?	yes / no
Presenter(s) biographical information, degree(s) and institution(s). Include any information that supports why this presenter brings a unique perspective to the topic. Please limit description to 50 words for each	
Use this space to share a link to any of your previous presentations.	
Provide any day and/or time conflicts that you're not available to present:	

*Secondary speaker information or panelists may be added to the end of this document.*

## SESSION INFORMATION

### 1. Session Title

Titles should capture interest and illustrate the benefit of attending the session.

### 2. Session Format - Select the Format Which Works Best for Your Session

1. **Lecture/Workshop Presentation** (20-25 minutes for lecture and 5-10 minutes for Q&A for 30 minutes total) Lectures are the standard conference session type where subject matter experts (SME) can share an overview and best practices on an identified topic to a large session, There is minimal group discussion.
2. **Lightning Talks** (short format – 10-15 minutes each/typically scheduled back-to-back) Lightning talks are a short thought-provoking presentation lasting only 10 minutes with 5 minutes provided for question and answers. Auto-ISAC will schedule and group the lightning talks, as appropriate.
3. **Panel discussion** (45 minutes) Panel discussions are designed to provide the opportunity to learn from multiple subject matter experts (SMEs) on their past experiences and personal views on identified topics or themes.

### 3. Session Description (limit description to 500 words) Abstracts are evaluated based on descriptions being concise, relevant, adequate, focused, interesting and/or compelling. A presentation outline is also acceptable.

### 4. Track - Select the Track that Most Closely Relates to Your Session

#### Vulnerability Management & Incident Response

Information sharing programs  
Risk management  
Government oversight and expectations

#### Building an Organization of Cybersecurity

Discovering the pipeline of cybersecurity engineers  
Sharing and learning from the ISAC  
Building a cybersecurity culture

#### Threat Intelligence

Finding and responding to actionable intelligence  
Coordinating with law enforcement and government agencies

#### Larger Context of Automotive Cybersecurity

Legislative and regulatory actions in this space  
Product liability, regulatory and privacy implications  
Future technology showcase – smart mobility implications  
IoT technology and policies with larger implications

5. Target Audience - select the 3 most relevant target audiences for your proposed session.

Technical - SME	Management	Regulatory	Academia
OEM	Tier 1+ Supplier	Government	Researcher
Fleet Manager	Aftermarket	Legal	Privacy
Law Enforcement	Intelligence Analyst	Collegiate Students	Autonomous (AV)
Smart Mobility	External Affairs	Communications Public Relations	

Please include any other comments that you think are important to consider when we evaluate this session for the summit program.

***Your summit topic submission should also include  
ALL speaker biographies and headshots!***

**SEND YOUR COMPLETED SUBMISSION MATERIALS  
TO [KRISTIE.PFOSI@FCAGROUP.COM](mailto:KRISTIE.PFOSI@FCAGROUP.COM)  
WITH THE SUBJECT LINE:  
SUBMISSION AUTO-ISAC 2018**

**Submission Checklist:**

- 🍏 Completed Speaker Submission Template
- 🍏 Presentation outline (optional)
- 🍏 Primary Speaker Biography
- 🍏 Primary Speaker Headshot
- 🍏 Secondary Speaker(s) Biography(ies)
- 🍏 Secondary Speaker(s) Headshot(s)

## Additional Speaker Information:

Speaker Contact Information:	
First Name	
Last Name	
Credentials	
Current job title	
Current employer	
Full Address	
Country	
Email - Confirmation and communication emails will be sent to this address:	
Mobile Number	
Primary Presenter Photo – ability to email photo?	yes / no
Presenter(s) biographical information, degree(s) and institution(s). Include any information that supports why this presenter brings a unique perspective to the topic. Please limit description to 50 words for each	
Use this space to share a link to any of your previous presentations.	
Provide any day and/or time conflicts that you're not available to present:	

**DRAFT SUMMIT AGENDA**  
**TUESDAY SEPTEMBER 25, 2018 – AM**



TOPIC	SPEAKER	TIME SLOT
Breakfast	BF Sponsor 1 of 2	7:30am-8:30am
Opening Remarks		8:30am-8:45am
Keynote 1		8:45am-9:30am
General Slot 1		9:30am-10:00am
General Slot 2		10:00am-10:30am
Networking Break	Double Play 1 of 2	10:30am-11:00am
General Slot 3		11:00am-11:30am
Sponsor Slot 1		11:30am-12:00pm
General Slot 4		12:00pm-12:30pm
Lunch	L Sponsor 1 of 2	12:30pm-1:45pm
Keynote 2		1:45pm-2:30pm
General Slot 5		2:30pm-3:00pm
Networking Break	Double Play 1 of 2	3:00pm-3:30pm
Sponsor Slot 2		3:30pm-4:00pm
General Slot 6		4:00pm-4:30pm
Sponsor Slot 3		4:30pm-5:00pm
Evening Networking Event	Reception Sponsor	5:30pm-7:30pm



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6 April 2018

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**DRAFT SUMMIT AGENDA**  
**WEDNESDAY SEPTEMBER 26, 2018 – AM**



TOPIC	SPEAKER	TIME SLOT
Breakfast	BF Sponsor 2 of 2	8:00am-9:00am
Keynote 3		9:00am-9:45am
General Slot 7		9:45am-10:15am
General Slot 8		10:15am-10:45am
Networking Break	Double Play 2 of 2	10:45am-11:15am
General Slot 9		11:15am-11:45am
General Slot 10		11:45am-12:15pm
Sponsor Slot 4		12:15pm-12:45pm
Lunch	L Sponsor 2 of 2	12:45pm-2:00pm
Keynote 4		2:00pm-1:45pm
General Slot 11		2:45pm-3:15pm
Networking Break	Double Play 2 of 2	3:15pm-3:45pm
Sponsor Slot 5		3:45pm-4:15pm
Closing Remarks		4:15pm-4:30pm



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**HOTEL INFORMATION BELOW**

**2018 Auto-ISAC Summit**  
 Motor City Casino Detroit, MI

September 25-26, 2018



## 2<sup>ND</sup> ANNUAL AUTO-ISAC CYBERSECURITY SUMMIT

**MOTOR CITY CASINO HOTEL – SEPTEMBER 25-26, 2018**

**2901 GRAND RIVER AVE, DETROIT, MI 48201**

**[HTTPS://WWW.MOTORCITYCASINO.COM](https://www.motorcitycasino.com)**

**HOTEL ROOM RATE (\$169/NIGHT – RESERVATIONS -  
[MCITYHOTEL](#))**